

# meme.cooking





## About

meme.cooking is a NEAR-based decentralized launchpad revolutionizing the world of meme creation and token distribution. We offer an innovative platform where creators (chefs) can launch their meme-based tokens, and supporters (diners) can participate in these launches, all while enjoying fair, transparent, and rewarding participation.

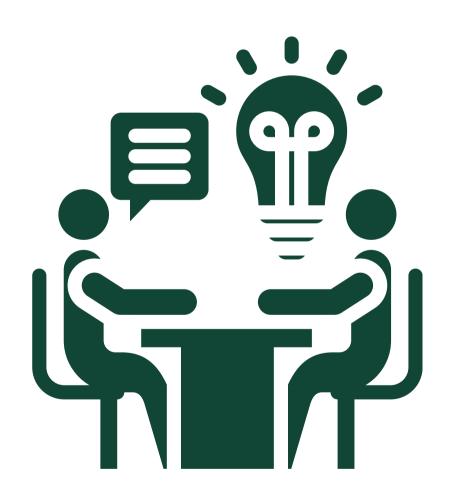
## Problems

The current crypto landscape, especially in meme token creation, suffers from issues such as rug pulls, inequitable token distribution, and a lack of trust in new projects. Existing launchpads often prioritize early investors, leaving small contributors at a disadvantage and vulnerable to market manipulation.





## Solutions



### FAIR TOKEN DISTRIBUTION

We ensure that all participants have equal opportunities to invest and engage in meme token launches.

### 0% DRAWDOWN PRE-DEX SYSTEM:

This feature allows users to exit their positions without financial losses if a token doesn't go live on a decentralized exchange (DEX), offering a risk-free participation model.

#### NO RUG PULLS

Our system is designed to prevent token creators (chefs) from rugging buyers. The platform's smart contract locks in mechanisms that protect investors' funds.

#### REFUND MECHANISM

If a project doesn't meet its funding goals, users get a refund, ensuring they never lose their entire investment on unlaunched projects.



## Key Features

#### Staking-based Price Model

The price of tokens launched on meme.cooking is determined through a staking model, which rewards early engagement and participation.

#### **Auction-based Launches**

We use auctions to provide transparent and dynamic price discovery, allowing the market to dictate token value fairly

#### Soft Cap and Hard Cap

Users can set configurable soft and hard caps, providing flexibility and ensuring smooth project launches.

- Soft Cap: The minimum required to guarantee a launch on Ref Finance (e.g., 100 NEAR).
- Hard Cap: If the hard cap is reached, it triggers an immediate launch, bypassing waiting periods.

## Earn Revenue

• **Referral System**: Users earn 50% of the protocol fee from referred participants, while the platform retains the other half.

#### **Example**

If someone uses your referral link to deposit 10N into a meme token launch, the standard protocol fee of 0.5% applies.

Thanks to your link, the protocol earns 0.25% (0.025N), and you also receive 0.25% (0.025N) as your reward. Simple and effective!

### Earn Revenue

• Withdrawal Fees: A 2% fee is applied to users who withdraw before the launch period ends, benefiting both depositors and the platform.

#### **Example**

If someone uses your referral link to deposit 10N into a meme token launch, the standard protocol fee of 0.5% applies.

Thanks to your link, the protocol earns 0.25% (0.025N), and you also receive 0.25% (0.025N) as your reward. Simple and effective!



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Website meme.cooming



## meme.cooking

everyone can cook, anyone can dine



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